

THE BRITISH SCHOOL OF ETIQUETTE INDIA
BUILD YOUR BUSINESS



INTRODUCTION

Building a business requires a skill set that can be taught and we have crafted this 1-day course with your business needs in mind.

Our 1-Day Course is the essential skill set for every budding entrepreneur.

We help you construct a good business plan that guides you through each stage of starting and managing your business. You'll use your business plan as a roadmap for how to structure, run, and grow your new business. It's a way to think through the key elements of your business.

Business plans can help you get funding or bring on new business partners. Your business plan is the tool you'll use to convince people that working with you – or investing in your company – is a smart choice.

YOU DON'T BUILD A BUSINESS **YOU BUILD PEOPLE** AND THEN **PEOPLE BUILD THE BUSINESS.** ——— **RICHARD BRANDSON**

DURATION
1 DAY

COURSE DETAILS

- Putting the right infrastructure together
- Creating a business plan
- Pitching successfully for a new business
- Guiding your clients' journey
- The Power of Brand Clarity
- Letters and Resumes
- Job Interview Skills
- Manners in the Office Environment
- People Dynamics - Understanding the Personalities
- Compliments and Criticism
- Working in a Diverse Environment
- Respecting Racial and Ethnic Differences
- Goal Setting

You will leave with a 30, 60, and 90-day action plan to ensure your business is a success. Business is like everything else in life: you must know the rules to succeed.

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